



designer

florian udrisard

Within the **white space** user experience team since April 2022, I drive UX activities from user research to user testing, going through the creation of interactive prototypes. I have had the chance to work with NGOs and in the private sector, with Sport; Pharmaceutical; Banking; Retail and Luxury industries.

previous experiences

experience lead at Merkle, from 2014 to 2022

web project manager at Editions Tissot, from 2011 to 2012

ui designer at Cyrus.ch, from 2009 to 2011

ui designer at Fresh Design, for 3 months in 2010

education

Ux certificate UXC#1013931 at Nielsen Norman group in 2016

Academic year in San Francisco at Education first in 2013

Master's degree Interaction design and interactive writing at Ecole des Gobelins in 2012

Bachelor's degree Information and communication at IAE Savoie Mont-Blanc in 2010

Associate's degree Computer science at IUT Annecy in 2009